

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS

MARCH 2015 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, April 7, 2015

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of March 2015, sales amounted to **\$38,249 million pesos**. This figure represents a **9.4%** increase over sales reported in March 2014.

	Total Sales			Total Sales		
	March			January – March		
	2015 Million MXN	2014 Million MXN	% Growth	2015 Million MXN	2014 Million MXN	% Growth
Mexico	31,875	29,891	6.6	93,162	87,031	7.0
Central America*	6,374	5,068	25.8	17,713	14,374	23.2
Consolidated	38,249	34,959	9.4	110,875	101,405	9.3

*Central America sales growth figures are impacted by variations in exchange rates.

Mexico Sales

During **March 2015**, total sales for Mexico increased **6.6%** over sales reported in March 2014. Comp stores sales during the month, meaning all those units in operation for over a year, posted a **4.5%** increase compared to the same month of 2014.

Considering the **five-week period** from **February 28 to April 3, 2015**, as compared to the five-week period ending April 4, 2014, total sales increased **10.5%** and comp store sales increased **8.3%**.

	Mexico Sales Growth 2015		Retail Calendar (Saturday-Friday)		
	Calendar		Retail Calendar (Saturday-Friday)		
	Total Stores %	Comp Stores %	Number of weeks	Total Stores %	Comp Stores %
January	7.7	5.6	4	7.5	5.4
February	6.8	4.6	4	6.6	4.4
March	6.6	4.5	5	10.5	8.3
January–March	7.0	4.9	13	8.4	6.2

This document may contain certain references concerning Wal-Mart de México S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



The average ticket at our stores during the month of March experienced a **6.2%** increase in comp units, and the number of transactions had a **1.7%** decrease as compared to the same month of 2014.

Central America Sales

During March, total sales for Central America, on a constant currency basis, increased **9.1%**, and comp store sales posted an increase of **6.3%**.

Openings

In **March**, we opened 2 units:

Mexico: 1 unit.

- **1 Bodegas Aurrerá Express**, in Mexico City.

Central America: 1 unit.

- **1 Discount Store** in San José, Costa Rica.

Repurchase of Shares

From January 1st to March 31st 2015, we invested **\$169** million pesos in the repurchase of **5,105,212** Company shares.

Corporate Social Responsibility

In March 17 Walmart de México y Centroamérica delivered food and personal care items to five assistance organizations in Nicaragua, benefitting more than 1,450 people.

In March 19th the 3rd edition of the Walmart + Ibero Sustainable Innovation Award took place, in which different projects for the use of solid waste, efficient use of water, reduction of GHG emissions and environmental impact were presented. Walmart de México y Centroamérica handed 150,000 pesos in prizes between the top 5 winners and was also granted a training to implement its project by "The Pool" a business incubator. 77 projects from 17 Mexican states participated with innovative ideas, and the winner of this 3rd edition was "Gas Verde", a project from the Guanajuato University, which harnesses methane gas generated by biodigesters in order to produce electric power.

Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **March 31, 2015**, it operated **2,987** units, broken down as follows:

2,295 Mexico	692 Central America
1,666 Bodegas Aurrerá:	478 Discount Stores
462 Bodegas	97 Supermarkets
309 Mi Bodegas	22 Walmarts
895 Bodegas Express	94 Bodegas
251 Walmarts	1 Club
159 Sam's Clubs	
93 Superamas	
116 Suburbias	
10 Medimart Pharmacies	

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Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex	Walmex* MM WMMVY US	Walmex.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.walmart.com.mx

www.sams.com.mx

www.superama.com.mx

www.suburbia.com.mx

www.bancowalmart.com

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Note: The information presented in this document is preliminary.

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