

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS NOVEMBER 2014 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, December 3, 2014

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of November 2014, sales amounted to **\$41,510 million pesos**. This figure represents a **4.8%** increase over sales reported the same month last year.

Total Sales

	November			January – November		
	2014 Million MXN	2013 Million MXN	% Growth	2014 Million MXN	2013 Million MXN	% Growth
Mexico	35,792	34,580	3.5	330,422	318,929	3.6
Central America*	5,718	5,031	13.7	54,229	50,527	7.3
Consolidated	41,510	39,611	4.8	384,651	369,456	4.1

*Central America sales growth figures are impacted by variations in exchange rates.

Mexico Sales

Total sales for Mexico increased **3.5%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **0.4%** increase compared to the same month of 2013.

Considering the **four-week period** from **November 1 to 28, 2014**, as compared to the four-week period ending November 29, 2013, total sales increased **1.4%** and comp store sales decreased **1.5%**.

Mexico Sales Growth 2014

	Calendar		Retail Calendar (Saturday-Friday)	
	Total Stores %	Comp Stores %	Number of weeks	Comp Stores %
January	0.1	-3.8	5	-2.3
February	3.5	-0.8	4	-0.9
March	1.0	-3.0	4	-5.4
April	5.2	1.1	5	3.5
May	6.9	2.8	4	0.7
June	3.7	-0.2	4	1.8
July	4.4	0.8	5	0.4
August	7.1	3.5	4	1.3
September	0.6	-2.7	4	0.4
October	4.0	0.7	5	-0.4
November	3.5	0.4	4	-1.5
January – November	3.6	-0.1	48	-0.2

This document may contain certain references concerning Wal-Mart de México S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



The average ticket at our stores during the month of November experienced a 3.3% increase in comp units, and the number of transactions had a 2.9% decrease as compared to the same month of 2013.

Central America Sales

Total sales for Central America, on a constant currency basis, increased 12.4%, and comp store sales posted an increase of 8.1%.

Openings

In **November**, we opened 14 units:

Mexico: 10 units.

- **One Bodega**, in Puebla, Puebla.
- **Three Mi Bodegas**, one in Suchiapa, Chiapas, one in Guachochi, Chihuahua, and one in Tixkokob, Yucatán.
- **Three Bodegas Aurrerá Express**, two in Querétaro, Querétaro, and one in Monterrey, Nuevo León.
- **One Sam’s Club**, in Ciudad Guzmán, Jalisco.
- **One Superama**, in Monterrey, Nuevo León.
- **One Suburbia** in Aguascalientes, Aguascalientes.

Central America: four units.

- **One Bodega** in Usulután, El Salvador.
- **One Discount Store** in Pajapita, Guatemala.
- **One Walmart Supercenter** in Guatemala, Guatemala.
- **One Supermarket** in Managua, Nicaragua.

Repurchase of Shares

From January 1 to November 30, 2014, we have invested **\$3,891** million pesos in the repurchase of **119,096,160** Company shares.

Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **November 30**, 2014, it operated **2,930** units, broken down as follows:

<u>2,243 Mexico</u>	<u>687 Central America</u>
1,624 Bodegas Aurrerá:	478 Discount Stores
446 Bodegas	96 Supermarkets
301 Mi Bodegas	22 Walmarts
877 Bodegas Express	90 Bodegas
247 Walmarts	1 Club
158 Sam’s Clubs	
93 Superamas	
111 Suburbias	
10 Medimart Pharmacies	

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Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.walmart.com.mx

www.sams.com.mx

www.superama.com.mx

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Note: The information presented in this document is preliminary.

