

### WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS OCTOBER 2014 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, November 5, 2014

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of October 2014, sales amounted to **\$34,068 million pesos**. This figure represents a **4.7%** increase over sales reported the same month last year.

#### Total Sales

##### October

	2014 Million MXN	2013 Million MXN	% Growth
Mexico	29,036	27,932	4.0
Central America*	5,032	4,594	9.5
Consolidated	34,068	32,526	4.7

##### January - October

	2014 Million MXN	2013 Million MXN	% Growth
Mexico	294,630	284,348	3.6
Central America*	48,511	45,497	6.6
Consolidated	343,141	329,845	4.0

\*Central America sales growth figures are impacted by variations in exchange rates.

#### Mexico Sales

Total sales for Mexico increased **4.0%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **0.7%** increase compared to the same month of 2013.

Considering the **five-week period** from **September 27 to October 31, 2014**, as compared to the five-week period ending November 1, 2013, total sales increased **2.8%** and comp store sales decreased **0.4%**.

#### Mexico Sales Growth 2014

##### Calendar

	Total Stores %	Comp Stores %
January	0.1	-3.8
February	3.5	-0.8
March	1.0	-3.0
April	5.2	1.1
May	6.9	2.8
June	3.7	-0.2
July	4.4	0.8
August	7.1	3.5
September	0.6	-2.7
October	4.0	0.7
January - October	3.6	-0.2

##### Retail Calendar (Saturday-Friday)

Number of weeks	Total Stores %	Comp Stores %
5	1.9	-2.3
4	3.4	-0.9
4	-1.5	-5.4
5	7.7	3.5
4	4.8	0.7
4	5.8	1.8
5	4.1	0.4
4	4.8	1.3
4	4.0	0.4
5	2.8	-0.4
44	3.8	-0.1

This document may contain certain references concerning Wal-Mart de México S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



The average ticket at our stores during the month of October experienced a 3.4% increase in comp units, and the number of transactions had a 2.7% decrease as compared to the same month of 2013.

### **Central America Sales**

Total sales for Central America, on a constant currency basis, increased 9.1%, and comp store sales posted an increase of 5.9%.

### **Openings**

In **October**, we opened 13 units:

**Mexico:** nine units.

- **Two Bodegas**, one in Fresnillo and one in Zacatecas, Zacatecas.
- **Four Bodegas Aurrerá Express**, three in Monterrey, Nuevo León and one in Guadalajara, Jalisco.
- **Two Walmart Supercenters**, one in Guadalajara and one in Tepatlán, Jalisco.
- **One Suburbia** in Uruapan, Michoacán.

**Central America:** four units.

- **Two Bodegas**, one in Jinotega, Nicaragua and one in Cofradía, Honduras.
- **One Discount Store** in El Rosario, El Salvador.
- **One Walmart Supercenter** in Guatemala, Guatemala

Additionally, during **November** we have opened:

**Mexico:** one unit.

- **One Mi Bodega** in Suchiapa, Chiapas.

### **Repurchase of Shares**

From January 1 to October 31, 2014, we have invested **\$3,699** million pesos in the repurchase of **112,796,160** Company shares.

### **Corporate Social Responsibility:**

Walmart de México y Centroamérica received the 2014 National Logistics Tameme Award, a national recognition granted to the best institutions, suppliers, academics and individuals devoted to logistics in the country by transportation, logistics, supply chain and supplier institutions, under the Company category, after its development of a backhaul process to collect pallets and save on costs.

Walmart de México y Centroamérica was recognized for the fourth year in a row for its environmental work, which included decreasing its CO2 emissions by using a logistics backhaul system, consisting of taking advantage of truck trips to collect and deliver items of suppliers within the path of the trucks to avoid riding them empty, as part of the Green Transportation Program, promoted by the Secretary of the Environment and Natural Resources, along with the Secretary of Communications and Transports.

Walmart de México y Centroamérica in Nicaragua received the 2014 National Quality Award from the Ministry of Development, Industry and Trade of Nicaragua, after the company's promotion, processes and continuous improvement to have high quality products and services.



## Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **October 31**, 2014, it operated **2,917** units, broken down as follows:

<b>2,234 Mexico</b>	<b>683 Central America</b>
1,617 Bodegas Aurrerá:	477 Discount Stores
445 Bodegas	95 Supermarkets
298 Mi Bodegas	21 Walmarts
874 Bodegas Express	89 Bodegas
247 Walmarts	1 Club
158 Sam's Clubs	
92 Superamas	
110 Suburbias	
10 Medimart Pharmacies	

As of today, Walmex operates **2,918** units, including the store we opened in November 2014.

## Ticker Symbols

<b>Mexican Stock Exchange:</b>	<b>Bloomberg:</b>	<b>Reuters:</b>	<b>ADR's sponsored program:</b>
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

## Websites

Investor Relations: [www.walmex.mx](http://www.walmex.mx)

Corporate: [www.walmartmexicoycam.com.mx](http://www.walmartmexicoycam.com.mx)

From the different formats:

[www.walmart.com.mx](http://www.walmart.com.mx)  
[www.sams.com.mx](http://www.sams.com.mx)  
[www.superama.com.mx](http://www.superama.com.mx)

[www.suburbia.com.mx](http://www.suburbia.com.mx)  
[www.bancowalmart.com](http://www.bancowalmart.com)

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Note: The information presented in this document is preliminary.

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