

WALMART DE MÉXICO Y CENTROAMÉRICA

REPORTS JULY 2012 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, August 7th, 2012

Wal-Mart de México, S.A.B. de C.V. (WALMEX) announces to its shareholders as well as to the public in general that during the month of July 2012, sales amounted to **\$33,132 million pesos**. This figure represents an **8.4%** increase over sales reported the same month last year.

	Total Sales			Total Sales		
	July			January - July		
	2012 Million MXP	2011 Million MXP	% Gr.	2012 Million MXP	2011 Million MXP	% Gr.
Mexico	28,457	26,703	6.6	194,493	175,104	11.1
Central America*	4,675	3,867	20.9	32,006	26,677	20.0
Consolidated	33,132	30,570	8.4	226,499	201,781	12.3

*Central America sales growth figures are impacted by variations in exchange rates

Mexico Sales

Total sales for Mexico increased **6.6%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **1.2%** increase compared to the same month of 2011.

Considering the **four-week period** from **June 30th to July 27th 2012**, as compared to the four-week period ending July 29th, 2011, total sales increased **8.5%** and comp store sales increased **2.9%**.

Mexico Sales Growth 2012

	Calendar		Retail Calendar (Saturday-Friday)		
	Total Stores %	Comp Stores %	Number of weeks	Total Stores %	Comp Stores %
January	12.6	4.8	4	16.4	8.4
February	14.6	6.4	4	11.5	3.5
March	13.7	5.6	5	10.6	2.7
April	10.3	2.8	4	10.4	2.9
May	8.4	1.0	4	11.8	4.2
June	12.3	5.3	5	8.8	1.9
July	6.6	1.2	4	8.5	2.9
January - July	11.1	3.8	30	11.1	3.7

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



Average ticket at our stores had a 3.4% increase in comp units in **July** and transactions had a 2.1% decrease as compared to the same month of 2011.

Central America Sales

Total sales for Central America, on a constant currency basis, increased 5.8%, and comp store sales posted a decrease of 0.7%.

Openings

In **July**, we opened 12 units:

Mexico: 10 units.

- **One Bodega Aurrerá**, in Culiacán, Sinaloa.
- **Two Mi Bodegas Aurrerá**, one in Ahualulco, Jalisco and one in Valparaiso, Zacatecas.
- **Seven Bodegas Aurrerá Express**, one in Colima, Colima; one in Los Mochis, Sinaloa; one in Mazatlán, Sinaloa; one in Mexico City; one in Monterrey, Nuevo León; one in Toluca, Estado de México and one in Veracruz, Veracruz.

Central America: 2 units.

- **Two Bodegas**, one in Matagalpa, Nicaragua and one in Santa Ana, El Salvador

Additionally, during **August**, we have opened 4 units:

Mexico: 3 units.

- **One Bodega Aurrerá**, in Tala, Jalisco.
- **One Bodega Aurrerá Express**, in Monterrey, Nuevo León.
- **One Suburbia**, in Ciudad Obregón, Sonora.

Central America: 1 unit.

- **One Discount Store**, in Estelí, Nicaragua.

Corporate Social Responsibility

For fifth year in a row, the Board of Directors of the Honduran Foundation for Social Responsibility granted **Walmart de México y Centroamérica** the FUNDAHRSE Socially Responsible Company distinction in Honduras.

Walmart de México y Centroamérica and Visión Mundial signed a cooperation agreement in Managua to improve the quality of life for 200 women living in poverty-stricken rural communities in Nicaragua, Honduras, El Salvador and Costa Rica.

On July 22, as part of the **Good Neighbor** campaign, 2,600 associates, customers and inhabitants of Guadalajara, Tlajomulco and Zapopan volunteered under the sponsorship of **Walmart de México Foundation** to plant 23,400 trees and thereby reforest 12 hectares of the La Primavera Woods in Jalisco. Then, on July 31, over 600 volunteers participated in the Nuevo León Brigade to Clean “La Boca” Dam, in Santiago, and collected at least 45 tons of garbage.

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Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **July 31st 2012**, it operated **2,821** units, broken down as follows:

2,192 Mexico	629 Central America
1,296 Bodegas Aurrerá:	455 Discount Stores
392 Bodegas	97 Supermarkets
243 Mi Bodegas	17 Walmarts
661 Bodegas Express	58 Discount Warehouses
216 Walmarts	2 Clubs
130 Sam's Clubs	
89 Superamas	
96 Suburbias	
365 Restaurants	

As of today, Walmex operates **2,825** units, including the stores we have opened in August 2012.

Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex V	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.bodegaaurrera.com.mx

www.wal-mart.com

www.sams.com.mx

www.superama.com.mx

www.suburbia.com.mx

www.vips.com.mx

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