

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS OCTOBER 2012 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, November 8th, 2012

Wal-Mart de México, S.A.B. de C.V. (WALMEX) announces to its shareholders as well as to the public in general that during the month of October 2012, sales amounted to **\$32,601 million pesos**. This figure represents a **3.3%** increase over sales reported the same month last year.

	October			January - October		
	2012 Million MXP	2011 Million MXP	% Gr.	2012 Million MXP	2011 Million MXP	% Gr.
Mexico	28,293	27,213	4.0	280,643	253,751	10.6
Central America*	4,308	4,359	-1.2	45,076	38,661	16.6
Consolidated	32,601	31,572	3.3	325,719	292,412	11.4

*Central America sales growth figures are impacted by variations in exchange rates.

Mexico Sales

Total sales for Mexico increased **4.0%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **0.9%** decrease compared to the same month of 2011.

Considering the **four-week period** from **September 29th to October 26th 2012**, as compared to the four-week period ending October 28th, 2011, total sales increased **9.2%** and comp store sales increased **4.0%**.

Mexico Sales Growth 2012

	Calendar		Retail Calendar (Saturday-Friday)	
	Total Stores %	Comp Stores %	Number of weeks	Comp Stores %
January	12.6	4.8	4	8.4
February	14.6	6.4	4	3.5
March	13.7	5.6	5	2.7
April	10.3	2.8	4	2.9
May	8.4	1.0	4	4.2
June	12.3	5.3	5	1.9
July	6.6	1.2	4	2.9
August	9.5	4.1	4	4.4
September	15.7	10.0	5	4.6
October	4.0	-0.9	4	4.0
January - October	10.6	3.9	43	3.9

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



Average ticket at our stores had a 2.9% increase in comp units in **October** and transactions had a 3.7% decrease as compared to the same month of 2011.

Central America Sales

Total sales for Central America, on a constant currency basis, increased 2.2%, and comp store sales posted a decrease of 3.5%.

Openings

In **October**, we opened 20 units:

Mexico: 17 units.

- **Two Bodegas Aurrerá**, one in El Salto, Jalisco and one in Tijuana, Baja California.
- **One Mi Bodega Aurrerá** in Tarimoro, Guanajuato.
- **12 Bodegas Aurrerá Express**, two in Mexico City; two in Mazatlán, Sinaloa; two in Monterrey, Nuevo León; one in Aguascalientes, Aguascalientes; one in Cuernavaca, Morelos; one in El Salto, Jalisco; one in Irapuato, Guanajuato; one in Toluca, Estado de México and one in Veracruz, Veracruz.
- **One Walmart** in Ciudad Victoria, Tamaulipas.
- **One Sam's Club** in Guadalajara, Jalisco.

Central America: Three units.

- **Three Bodegas**, two in Guatemala: one in Amatitlán and one in Guatemala; and one in Siguatepeque, Honduras.

Additionally, during **November**, we have opened three units in **Mexico**:

- **Three Bodegas Aurrerá Express**, one in Aguascalientes, Aguascalientes; one in Guadalajara, Jalisco and one in Toluca, Estado de México.

Repurchase of Shares

From January 1st to October 31st 2012, we have invested **\$228** million pesos in the repurchase of **5,927,000** Company shares.

Corporate Social Responsibility

On October 5th, **Walmart de México y Centroamérica** and Visión Mundial (World Vision) Honduras presented the Women with a Future program, aimed at training 50 women from the municipality of San Matías, El Paraíso, Honduras, in entrepreneurial work, and at offering them the possibility of selling their products and services in the over 630 stores Walmart runs in Central America. This initiative will be replicated in El Salvador, Nicaragua and Costa Rica, so as to strengthen the development of 200 small and medium-sized companies run by women in unemployment and poverty-stricken communities.

On October 18th, and for the fifth time in a row, **Walmart de México y Centroamérica** was granted the Gender Equality Model certification by INMUJERES (National Women's Institute) as recognition for the Company's commitment to offer the same job opportunities to both men and women.

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Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **October 31st 2012**, it operated **2,877** units, broken down as follows:

2,241 Mexico	636 Central America
1,335 Bodegas Aurrerá:	458 Discount Stores
396 Bodegas	97 Supermarkets
245 Mi Bodegas	17 Walmarts
694 Bodegas Express	62 Discount Warehouses
220 Walmarts	2 Clubs
133 Sam's Clubs	
89 Superamas	
99 Suburbias	
365 Restaurants	

As of today, Walmex operates **2,880** units, including the stores we have opened in November 2012.

Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex V	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.bodegaurrera.com.mx

www.wal-mart.com

www.sams.com.mx

www.superama.com.mx

www.suburbia.com.mx

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