

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS SEPTEMBER 2012 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, October 8th, 2012

Wal-Mart de México, S.A.B. de C.V. (WALMEX) announces to its shareholders as well as to the public in general that during the month of September 2012, sales amounted to **\$33,164 million pesos**. This figure represents a **15.3%** increase over sales reported the same month last year.

	September			January – September		
	2012 Million MXP	2011 Million MXP	% Gr.	2012 Million MXP	2011 Million MXP	% Gr.
Mexico	28,831	24,926	15.7	252,351	226,538	11.4
Central America*	4,333	3,844	12.7	40,768	34,302	18.9
Consolidated	33,164	28,770	15.3	293,119	260,840	12.4

*Central America sales growth figures are impacted by variations in exchange rates

Mexico Sales

Total sales for Mexico increased **15.7%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **10.0%** increase compared to the same month of 2011.

Considering the **five-week period** from **August 25th to September 28th 2012**, as compared to the five-week period ending September 30th, 2011, total sales increased **10.0%** and comp store sales increased **4.6%**.

Mexico Sales Growth 2012

	Calendar		Retail Calendar (Saturday-Friday)	
	Total Stores %	Comp Stores %	Number of weeks	Comp Stores %
January	12.6	4.8	4	8.4
February	14.6	6.4	4	3.5
March	13.7	5.6	5	2.7
April	10.3	2.8	4	2.9
May	8.4	1.0	4	4.2
June	12.3	5.3	5	1.9
July	6.6	1.2	4	2.9
August	9.5	4.1	4	4.4
September	15.7	10.0	5	4.6
January – September	11.4	4.5	39	3.9

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



Average ticket at our stores had an 8.6% increase in comp units in **September** and transactions had a 1.3% increase as compared to the same month of 2011.

Central America Sales

Total sales for Central America, on a constant currency basis, increased 14.0%, and comp store sales posted an increase of 8.1%.

Openings

In **September**, we opened 22 units:

Mexico: 20 units.

- **One Mi Bodega Aurrerá** in San Felipe, Guanajuato.
- **14 Bodegas Aurrerá Express**, five in Guadalajara, Jalisco; two in Los Mochis, Sinaloa; one in Colima, Colima; one in León, Guanajuato; one in Mazatlán, Sinaloa; one in Salamanca, Guanajuato; one in San Juan del Río, Querétaro; one in San Luis Potosí, San Luis Potosí and one in Veracruz, Veracruz.
- **Three Walmarts**, one in Ensenada, Baja California; one in León, Guanajuato and one in Querétaro, Querétaro.
- **One Sam's Club** in Manzanillo, Colima.
- **One Suburbia** in Ciudad Victoria, Tamaulipas.

Central America: Two units.

- **One Discount Store** in San Pablo, Guatemala.
- **One Bodega** in Chimaltenango, Guatemala.

Additionally, during **October**, we have opened 4 units:

Mexico: Three units.

- **One Mi Bodega Aurrerá** in Tarimoro, Guanajuato.
- **Two Mi Bodegas Aurrerá Express**, one in Aguascalientes, Aguascalientes and one in Irapuato, Guanajuato.

Central America: One unit.

- **One Bodega**, in Amatitlán, Guatemala.

Corporate Social Responsibility

On September 26th, **Walmart de México Foundation** (WMF) reported results from the initiative called "Mujer, cuentas con nosotros" (Woman you can count on us) whose main objective was to train 25 thousand women. Eligible applications surpassed the initial quota in 60%, for this reason the WMF decided to allocate resources for 28 thousand women and Fundación ProEmpleo for nearly 10 thousand more, thus benefitting a total of 39,266 women.

On September 27th, **Walmart de México Foundation** (WFM) carried out a cleaning day, together with the Chalco DIF (National System for Integral Family Development). Some 700 volunteers from the Chalco DC and over 26 stores of Walmart de México y Centroamérica participated in these activities.

On September 12th, associates in El Salvador, carried out painting, cleaning and maintenance work of green areas of REMAR Association, thus benefitting 85 homeless children.

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Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **September 30th 2012**, it operated **2,857** units, broken down as follows:

2,224 Mexico	633 Central America
1,320 Bodegas Aurrerá:	458 Discount Stores
394 Bodegas	97 Supermarkets
244 Mi Bodegas	17 Walmarts
682 Bodegas Express	59 Discount Warehouses
219 Walmarts	2 Clubs
132 Sam's Clubs	
89 Superamas	
99 Suburbias	
365 Restaurants	

As of today, Walmex operates **2,861** units, including the store we have opened in October 2012.

Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex V	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.bodegaurrera.com.mx

www.wal-mart.com

www.sams.com.mx

www.superama.com.mx

www.suburbia.com.mx

www.vips.com.mx

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