

### WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS AUGUST 2012 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, September 10<sup>th</sup>, 2012

Wal-Mart de México, S.A.B. de C.V. (WALMEX) announces to its shareholders as well as to the public in general that during the month of August 2012, sales amounted to **\$33,456 million pesos**. This figure represents a **10.5%** increase over sales reported the same month last year.

	August			January - August		
	2012 Million MXP	2011 Million MXP	% Gr.	2012 Million MXP	2011 Million MXP	% Gr.
<b>Mexico</b>	29,027	26,509	9.5	223,520	201,612	10.9
<b>Central America*</b>	4,429	3,781	17.1	36,435	30,458	19.6
<b>Consolidated</b>	33,456	30,290	10.5	259,955	232,070	12.0

\*Central America sales growth figures are impacted by variations in exchange rates

#### Mexico Sales

Total sales for Mexico increased **9.5%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **4.1%** increase compared to the same month of 2011.

Considering the **four-week period** from **July 28<sup>th</sup> to August 24<sup>th</sup> 2012**, as compared to the four-week period ending August 26<sup>th</sup>, 2011, total sales increased **9.8%** and comp store sales increased **4.4%**.

#### Mexico Sales Growth 2012

	Calendar		Retail Calendar (Saturday-Friday)		
	Total Stores %	Comp Stores %	Number of weeks	Total Stores %	Comp Stores %
January	12.6	4.8	4	16.4	8.4
February	14.6	6.4	4	11.5	3.5
March	13.7	5.6	5	10.6	2.7
April	10.3	2.8	4	10.4	2.9
May	8.4	1.0	4	11.8	4.2
June	12.3	5.3	5	8.8	1.9
July	6.6	1.2	4	8.5	2.9
August	9.5	4.1	4	9.8	4.4
<b>January - July</b>	<b>10.9</b>	<b>3.8</b>	<b>34</b>	<b>10.9</b>	<b>3.8</b>

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



Average ticket at our stores had a 5.6% increase in comp units in **August** and transactions had a 1.5% decrease as compared to the same month of 2011.

### **Central America Sales**

Total sales for Central America, on a constant currency basis, increased 9.0%, and comp store sales posted an increase of 2.8%.

### **Openings**

In **August**, we opened 15 units:

**Mexico:** 13 units.

- **Two Bodegas Aurrerá**, one in León, Guanajuato and one in Tala, Jalisco.
- **Eight Bodegas Aurrerá Express**, three in Monterrey, Nuevo León; one in Guadalajara, Jalisco; one in León, Guanajuato; one in Mazatlán, Sinaloa; one in Tepic, Nayarit and one in Tuxtla Gutiérrez, Chiapas.
- **One Sam's Club**, in Zihuatanejo, Guerrero.
- **Two Suburbias**, one in Ciudad Obregón, Sonora and one in Morelia, Michoacán.

**Central America:** Two units.

- **Two Discount Stores** in Nicaragua: one in Esteli and one in Jalapa.

Additionally, during **September**, we have opened one unit in **México**:

- **One Bodega Aurrerá Express**, in Guadalajara, Jalisco.

### **Corporate Social Responsibility**

**Walmart de México Foundation** (WMF) launched the “Mujer, cuentas con nosotros” (Woman, you can count on us) campaign, from August 10<sup>th</sup> to August 31<sup>st</sup>. This campaign seeks to educate 25 thousand women on how to create a business plan in order to initiate or improve their own business. The results of the number of women who enrolled themselves in the campaign and those who will benefit from the courses will be announced on September 17<sup>th</sup>. The courses will begin in October. The investment in this campaign totals 14 million pesos.

On August 17<sup>th</sup>, **Walmart de México y Centroamérica** presented the “Festival de las Artesanías” (Artisans Festival) in 17 stores in Costa Rica, Honduras, El Salvador and Guatemala, in order to support local artisans. It offers several articles made out of wood, glass and porcelain, among others. All of these products have export quality. The festival will end on September 17<sup>th</sup>.

**Walmart de México y Centroamérica** donated US\$31,000.00 to the Asociación Gremial del Empresariado Rural (AGER), on August 2<sup>nd</sup>. This donation will be used so as to develop the Organika and Oxlajú projects which are led by entrepreneur women from Guatemala.

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## Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **August 31<sup>st</sup> 2012**, it operated **2,835** units, broken down as follows:

<b>2,204 Mexico</b>	<b>631 Central America</b>
1,305 Bodegas Aurrerá:	457 Discount Stores
394 Bodegas	97 Supermarkets
243 Mi Bodegas	17 Walmarts
668 Bodegas Express	58 Discount Warehouses
216 Walmarts	2 Clubs
131 Sam's Clubs	
89 Superamas	
98 Suburbias	
365 Restaurants	

As of today, Walmex operates **2,836** units, including the store we have opened in September 2012.

## Ticker Symbols

<b>Mexican Stock Exchange:</b>	<b>Bloomberg:</b>	<b>Reuters:</b>	<b>ADR's sponsored program:</b>
Walmex V	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

## Websites

Investor Relations: [www.walmex.mx](http://www.walmex.mx)

Corporate: [www.walmartmexicoycam.com.mx](http://www.walmartmexicoycam.com.mx)

From the different formats:

[www.bodegaaurrera.com.mx](http://www.bodegaaurrera.com.mx)

[www.wal-mart.com](http://www.wal-mart.com)

[www.sams.com.mx](http://www.sams.com.mx)

[www.superama.com.mx](http://www.superama.com.mx)

[www.suburbia.com.mx](http://www.suburbia.com.mx)

[www.vips.com.mx](http://www.vips.com.mx)

[www.bancowalmart.com](http://www.bancowalmart.com)

[www.tarjetawalmart.com.mx](http://www.tarjetawalmart.com.mx)

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