

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS MARCH 2013 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, April 3rd, 2013

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of March 2013, sales amounted to **\$35,047 million pesos**. This figure represents an **10.1%** increase over sales reported the same month last year.

	<i>Total Sales</i>			<i>January - March</i>		
	<i>March</i>					
	2013 Million MXP	2012 Million MXP	% Gr.	2013 Million MXP	2012 Million MXP	% Gr.
Mexico	30,102	27,333	10.1	87,245	82,669	5.5
Central America*	4,945	4,495	10.0	13,576	13,297	2.1
Consolidated	35,047	31,828	10.1	100,821	95,966	5.1

*Central America sales growth figures are impacted by variations in exchange rates.

Mexico Sales

Total sales for Mexico increased **10.1%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **5.4%** increase compared to the same month of 2012.

Considering the **five-week period** from **February 23rd to March 29th 2013**, as compared to the five-week period ending March 30th, 2012, total sales increased **9.3%** and comp store sales increased **4.6%**.

Mexico Sales Growth 2013

<i>Calendar</i>	<i>Retail Calendar (Saturday-Friday)</i>
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	Total Stores %	Comp Stores %
January	4.0	-0.3
February	2.4	-1.9
March	10.1	5.4

Number of weeks	Total Stores %	Comp Stores %
4	9.8	5.2
4	5.4	1.0
5	9.3	4.6

January-March	5.5	1.1
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13	8.3	3.7
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Average ticket at our stores had a 5.5% increase in comp units in **March** and transactions had a 0.1% decrease as compared to the same month of 2012.

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



Central America Sales

Total sales for Central America, on a constant currency basis, increased 12.2%, and comp store sales posted an increase of 8.3%.

Openings

In **March**, we opened 20 units:

Mexico: 16 units.

- **Two Bodegas Aurrerá**, one in Mazatlán, Sinaloa and one in Coatepec, Veracruz.
- **One Mi Bodega Aurrerá** in San Francisco de los Romo, Aguascalientes.
- **Eight Bodegas Aurrerá Express**, one in Mexico City; one in Monterrey, Nuevo León; one in Tepic, Nayarit; one in Pachuca, Hidalgo; one in Celaya, Guanajuato; one in Guadalajara, Jalisco; one in Colima, Colima and one in Córdoba, Veracruz.
- **One Walmart** in Mexico City.
- **Two Sam's Clubs**, one in Mexico City and one in Navojoa, Sonora.
- **Two Suburbias** in Mexico City.

Central America: 4 units.

- **Three Bodegas**, one in San José, one in Orotina and one in Heredia, Costa Rica.
- **One Discount Store** in Quetzaltenango, Guatemala.

Additionally, during **April**, we have opened 2 units in **Mexico**:

- **Two Bodegas Aurrerá Express**, one in San Luis Potosí, San Luis Potosí and one in Colima, Colima.

Corporate Social Responsibility

In March, **Walmart de México y Centroamérica** was awarded the Quality Management System certification ISO 9001-2008 by the Spanish Association for Standardization and Certification (AENOR), in recognition for its digitization process of fiscal documents. This award adds to the 17 certifications the Company already has on: financial statements, policies and procedures, supplier payment, sales journal entry, payroll, corporate treasury and logistics for distribution, among others.

On March 21st, 50 **Walmart de México y Centroamérica** associates performed volunteer activities at the United Nations National Park Amatitlán in Guatemala, to celebrate the World Water Day, installing a rainwater collection system.

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Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **March 31st** 2013, it operated **3,026** units, broken down as follows:

2,377 Mexico	649 Central America
1,441 Bodegas Aurrerá:	461 Discount Stores
415 Bodegas	98 Supermarkets
259 Mi Bodegas	18 Walmarts
767 Bodegas Express	71 Discount Warehouses
228 Walmarts	1 Club
144 Sam's Clubs	
90 Superamas	
102 Suburbias	
364 Restaurants	
8 Medimart Pharmacies	

As of today, Walmex operates **3,028** units, including the stores we have opened in April 2013.

Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex V	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.bodegaurrera.com.mx

www.wal-mart.com

www.sams.com.mx

www.superama.com.mx

www.suburbia.com.mx

www.vips.com.mx

www.bancowalmart.com

www.tarjetawalmart.com.mx

Contacts

Investor Relations	Corporate Communication
Mariana Rodríguez de García +52(55) 5283-0289 Mariana.Rodriguez@wal-mart.com	Antonio Ocaranza Fernández +52(55) 5283-0271 Antonio.Ocaranza@wal-mart.com

Note: The information presented in this document is preliminary.

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