

### WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS JULY 2013 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, August 5<sup>th</sup>, 2013

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of July 2013, sales amounted to **\$33,401 million pesos**. This figure represents a **0.8%** increase over sales reported the same month last year.

	July			January – July		
	2013 Million MXP	2012 Million MXP	% Growth	2013 Million MXP	2012 Million MXP	% Growth
<b>Mexico</b>	28,782	28,457	1.1	201,870	194,493	3.8
<b>Central America*</b>	4,619	4,675	-1.2	31,634	32,006	-1.2
<b>Consolidated</b>	33,401	33,132	0.8	233,504	226,499	3.1

\*Central America sales growth figures are impacted by variations in exchange rates.

#### Mexico Sales

Total sales for Mexico increased **1.1%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **3.1%** decrease compared to the same month of 2012.

Considering the **four-week period** from **June 29<sup>th</sup> to July 26<sup>th</sup> 2013**, as compared to the four-week period ending July 27<sup>th</sup>, 2012, total sales increased **3.5%** and comp store sales decreased **0.9%**.

#### Mexico Sales Growth 2013

	Calendar		Retail Calendar (Saturday-Friday)	
	Total Stores %	Comp Stores %	Number of weeks	Comp Stores %
<b>January</b>	4.0	-0.3	4	5.2
<b>February</b>	2.4	-1.9	4	1.0
<b>March</b>	10.1	5.4	5	4.6
<b>April</b>	0.9	-3.6	4	-4.2
<b>May</b>	2.1	-2.4	4	-1.7
<b>June</b>	5.9	1.2	5	-1.3
<b>July</b>	1.1	-3.1	4	-0.9
<b>January – July</b>	3.8	-0.7	30	0.5

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



Average ticket at our stores had a 0.1% decrease in comp units in July and transactions had a 3.0% decrease as compared to the same month of 2012.

### *Central America Sales*

Total sales for Central America, on a constant currency basis, increased 4.4%, and comp store sales posted an increase of 0.3%.

### *Openings*

In **July**, we opened 17 units:

**Mexico:** 17 units.

- **Five Mi Bodega Aurrerá**, one in Magdalena, one in Colotlán, and one in Zacoalco de Torres, Jalisco; one in Zimatlán, Oaxaca and one in Tlahuelilpan, Hidalgo.
- **Eight Bodegas Aurrerá Express**, two in Monterrey, Nuevo León; one in Toluca, Estado de México; one in Aguascalientes, Aguascalientes; one in Coatzacoalcos, Veracruz; one in San Luis Potosí, San Luis Potosí, one in Cuautla, Morelos and one in Zamora, Michoacán.
- **One Walmart** in Mexico City.
- **One Sam's Club** in Durango, Durango.
- **Two Suburbias**, one in Guadalajara, Jalisco and one in Tlaxcala, Tlaxcala.

Additionally, during **August**, we have opened one unit in Mexico:

- **One Sam's Club** in Morelia, Michoacán.

### *Repurchase of Shares*

From January 1<sup>st</sup> to July 31<sup>st</sup> 2013, we have invested **\$1,455** million pesos in the repurchase of **40,500,000** Company shares.

### *Corporate Social Responsibility*

For the sixth year in a row, Walmart Honduras was recognized as a Socially Responsible Company by the board of directors of FUNDAHRSE (Honduran CSR Foundation), on July 18, after the Company adopted a business vision encompassing a harmonious combination of respect for the ethical values, the people, the community and the environment.

On July 20, and for the second consecutive year, Walmart de México Foundation worked together with CONAFOR (National Forestry Commission) on reforesting Cerro Viejo and El Centinela woods in the state of Jalisco. Over one thousand volunteers (Company associates and customers, and people from the state) planted more than 4,800 trees on 4.8 hectares.



## Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of July 31<sup>st</sup> 2013, it operated **3,089** units, broken down as follows:

<b>2,434 Mexico</b>	<b>655 Central America</b>
1,490 Bodegas Aurrerá:	463 Discount Stores
415 Bodegas	99 Supermarkets
267 Mi Bodegas	18 Walmarts
808 Bodegas Express	74 Discount Warehouses
230 Walmarts	1 Club
146 Sam's Clubs	
90 Superamas	
108 Suburbias	
362 Restaurants	
8 Medimart Pharmacies	

As of today, Walmex operates **3,090** units, including the store we have opened in August 2013.

## Ticker Symbols

<b>Mexican Stock Exchange:</b>	<b>Bloomberg:</b>	<b>Reuters:</b>	<b>ADR's sponsored program:</b>
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

## Websites

Investor Relations: [www.walmex.mx](http://www.walmex.mx)

Corporate: [www.walmartmexicoycam.com.mx](http://www.walmartmexicoycam.com.mx)

From the different formats:

[www.bodegaurrera.com.mx](http://www.bodegaurrera.com.mx)

[www.wal-mart.com](http://www.wal-mart.com)

[www.sams.com.mx](http://www.sams.com.mx)

[www.superama.com.mx](http://www.superama.com.mx)

[www.suburbia.com.mx](http://www.suburbia.com.mx)

[www.vips.com.mx](http://www.vips.com.mx)

[www.bancowalmart.com](http://www.bancowalmart.com)

[www.tarjetawalmart.com.mx](http://www.tarjetawalmart.com.mx)

## Contacts

<b>Investor Relations</b>	<b>Corporate Communication</b>
Mariana Rodríguez de García +52(55) 5283-0289 <a href="mailto:Mariana.Rodriguez@wal-mart.com">Mariana.Rodriguez@wal-mart.com</a>	Antonio Ocaranza Fernández +52(55) 5283-0271 <a href="mailto:Antonio.Ocaranza@wal-mart.com">Antonio.Ocaranza@wal-mart.com</a>

Note: The information presented in this document is preliminary.

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.

August 5<sup>th</sup>, 2013

