

### WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS FEBRUARY 2013 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, March 5<sup>th</sup>, 2013

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEXV) announces to its shareholders as well as to the public in general that during the month of february 2013, sales amounted to **\$30,266 million pesos**. This figure represents an **2.1%** increase over sales reported the same month last year.

#### Total Sales

<i>February</i>	<i>January - February</i>
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	2013 Million MXP	2012 Million MXP	% Gr.	2013 Million MXP	2012 Million MXP	% Gr.
<b>Mexico</b>	26,110	25,501	2.4	57,143	55,337	3.3
<b>Central America *</b>	4,156	4,149	0.2	8,631	8,801	-1.9
<b>Consolidated</b>	30,266	29,650	2.1	65,774	64,138	2.6

\*Central America sales growth figures are impacted by variations in exchange rates.

#### Mexico Sales

Total sales for Mexico increased **2.4%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **1.9%** decrease compared to the same month of 2012.

Considering the **four-week period** from **January 26<sup>th</sup> to February 22<sup>nd</sup> 2013**, as compared to the four-week period ending February 24<sup>th</sup>, 2012, total sales increased **5.4%** and comp store sales increased **1.0%**.

#### Mexico Sales Growth 2013

<i>Calendar</i>	<i>Retail Calendar (Saturday-Friday)</i>
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	Total Stores %	Comp Stores %	Number of weeks	Total Stores %	Comp Stores %
<b>January</b>	4.0	-0.3	<b>4</b>	9.8	5.2
<b>February</b>	2.4	-1.9	<b>4</b>	5.4	1.0
<b>January-February</b>	3.3	-1.0	<b>8</b>	7.7	3.2

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



Average ticket at our stores had a 4.0% increase in comp units in **February** and transactions had a 5.6% decrease as compared to the same month of 2012.

### **Central America Sales**

Total sales for Central America, on a constant currency basis, increased 0.9%, and comp store sales posted a decrease of 1.9%.

### **Openings**

In **February**, we opened 8 units:

**Mexico:** 6 units.

- **One Bodega Aurrerá** in Veracruz, Veracruz.
- **One Mi Bodega Aurrerá** in Lázaro Cárdenas, Baja California.
- **4 Bodegas Aurrerá Express**, one in Culiacán and one in Mazatlán, Sinaloa; one in Morelia and one in Zamora, Michoacán.

**Central America:** 2 units.

- **One Bodega** in San José, Costa Rica.
- **One Discount Store** in Copán, Honduras.

Additionally, during **March**, we have opened 2 units:

**Mexico:**

- **One Bodega Aurrerá Express** in Monterrey, Nuevo León.

**Central America:**

- **One Bodega** in Orotina, Costa Rica.

### **Corporate Social Responsibility**

On February 19<sup>th</sup>, the Company carried out an event in Mexico to recognize its business partners. Productos Internacionales Mabesa S.A. de C.V. was granted the Supplier of the Year 2012 award after it had a great performance on sales, innovation and reduction of days on hand. Also, Comercializadora de Semillas y Materiales Santa Cecilia, Henkel and GRUPEDSAC were awarded as top SME, sustainable and socially responsible companies, respectively.

On February 27<sup>th</sup>, in Central America, the Company recognized Colgate Centroamérica as top sustainable supplier; Multilazos Jesurum Ltda., based in Costa Rica, as top SME supplier, and Mónica Acabajón Monzón, who sells vegetables and flowers in Guatemala, as top socially responsible supplier.

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## Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **February 31<sup>st</sup> 2013**, it operated **3,005** units, broken down as follows:

<b>2,360 Mexico</b>	<b>645 Central America</b>
1,430 Bodegas Aurrerá:	460 Discount Stores
413 Bodegas	98 Supermarkets
258 Mi Bodegas	18 Walmarts
759 Bodegas Express	68 Discount Warehouses
227 Walmarts	1 Club
142 Sam's Clubs	
90 Superamas	
100 Suburbias	
364 Restaurants	
7 Medimart Pharmacies	

As of today, Walmex operates **3,007** units, including the stores we have opened in March 2013.

## Ticker Symbols

<b>Mexican Stock Exchange:</b>	<b>Bloomberg:</b>	<b>Reuters:</b>	<b>ADR's sponsored program:</b>
Walmex V	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

## Websites

Investor Relations: [www.walmex.mx](http://www.walmex.mx)

Corporate: [www.walmartmexicoycam.com.mx](http://www.walmartmexicoycam.com.mx)

From the different formats:

[www.bodegaurrera.com.mx](http://www.bodegaurrera.com.mx)

[www.wal-mart.com](http://www.wal-mart.com)

[www.sams.com.mx](http://www.sams.com.mx)

[www.superama.com.mx](http://www.superama.com.mx)

[www.suburbia.com.mx](http://www.suburbia.com.mx)

[www.vips.com.mx](http://www.vips.com.mx)

[www.bancowalmart.com](http://www.bancowalmart.com)

[www.tarjetawalmart.com.mx](http://www.tarjetawalmart.com.mx)

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Note: The information presented in this document is preliminary.

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