

### WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS

#### SEPTEMBER 2013 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, October 3, 2013

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of September 2013, sales amounted to **\$32,850 million pesos**. This figure represents a **0.5%** increase over sales reported the same month last year.

	September			January – September		
	2013 Million MXP	2012 Million MXP	% Growth	2013 Million MXP	2012 Million MXP	% Growth
<b>Mexico*</b>	28,314	28,354	-0.1	256,377	247,956	3.4
<b>Central America**</b>	4,536	4,333	4.7	40,902	40,768	0.3
<b>Consolidated</b>	32,850	32,687	0.5	297,279	288,724	3.0

\*Mexico sales do not consider the restaurant division, in conformity with financial norm IFRS5.

\*\*Central America sales growth figures are impacted by variations in exchange rates.

#### Mexico Sales

Total sales for Mexico decreased **0.1%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **4.7%** decrease compared to the same month of 2012. Considering the **four-week period** from **August 31<sup>st</sup> to September 27<sup>th</sup> 2013**, as compared to the four-week period ending September 28, 2012, total sales increased **2.0%** and comp store sales decreased **2.6%**.

#### Mexico Sales Growth 2013\*

	Calendar		Retail Calendar (Saturday-Friday)	
	Total Stores %	Comp Stores %	Number of weeks	Comp Stores %
<b>January</b>	4.0	-0.3	4	5.1
<b>February</b>	2.5	-1.9	4	1.0
<b>March</b>	10.2	5.3	5	4.6
<b>April</b>	1.0	-3.6	4	-4.2
<b>May</b>	2.1	-2.4	4	-1.7
<b>June</b>	6.1	1.3	5	-1.3
<b>July</b>	1.2	-3.2	4	-0.9
<b>August</b>	3.9	-0.7	5	-2.7
<b>September</b>	-0.1	-4.7	4	-2.6
<b>January–September</b>	3.4	-1.2	<b>39</b>	<b>-0.3</b>

\*Mexico sales do not consider the restaurant division, in conformity with financial norm IFRS5.

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



Average ticket at our stores had a 0.1% increase in comp units in September and transactions had a 4.8% decrease as compared to the same month of 2012.

### **Central America Sales**

Total sales for Central America, on a constant currency basis, increased 4.8%, and comp store sales posted an increase of 0.4%.

### **Financial Information**

From this point forward and in conformity with norm IFRS5, the financial information from the restaurant division will be excluded by the Company.

### **Openings**

In **September**, we opened 12 units:

**Mexico:** 11 units.

- **Two Bodega Aurrerá**, one in Guadalajara, Jalisco and one in Monterrey, Nuevo León.
- **Six Bodega Aurrerá Express**, two in Guadalajara, Jalisco; one in Tepic, Nayarit; one in San Francisco del Rincón, Guanajuato; one in Querétaro, Querétaro and one in Monterrey, Nuevo León.
- **One Walmart** in Mexicali, Baja California.
- **One Sam's Club** in Salamanca, Guanajuato.
- **One Medimart Pharmacy** in Mexico City.

**Central America:** 1 unit.

- **One Walmart** in San Salvador, El Salvador.

Additionally, during **October**, we have opened two units in Mexico:

- **Two Bodega Aurrerá Express**, one in Aguascalientes, Aguascalientes and one in Mexico City.

### **Repurchase of Shares**

From January 1<sup>st</sup> to September 30<sup>th</sup> 2013, we have invested **\$2,432** billion pesos in the repurchase of **69,250,000** Company shares.

### **Corporate Social Responsibility**

On September 17<sup>th</sup>, through the Natural Disaster Relief Program, Walmart de México Foundation donated to the Mexican Red Cross 100 tons of food for those affected by the recent natural disasters in Mexico and launched its *Kilo por Kilo* campaign, duplicating every kilogram of food and cleaning supplies donated by customers. Also, the Foundation enabled 887 collection centers within the facilities of several Bodega Aurrerá, Superama, and Walmart stores and Sam's Clubs throughout the country.



## Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **September 30, 2013**, it operated **2,756** units, broken down as follows:

<b>2,099 Mexico</b>	<b>657 Central America</b>
1,510 Bodegas Aurrerá:	463 Discount Stores
418 Bodegas	99 Supermarkets
270 Mi Bodegas	19 Walmarts
822 Bodegas Express	75 Bodegas
232 Walmarts	1 Club
148 Sam's Clubs	
91 Superamas	
108 Suburbias	
10 Medimart Pharmacies	

As of today, Walmex operates **2,758** units, including the stores we have opened in October 2013.

## Ticker Symbols

<b>Mexican Stock Exchange:</b>	<b>Bloomberg:</b>	<b>Reuters:</b>	<b>ADR's sponsored program:</b>
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

## Websites

Investor Relations: [www.walmex.mx](http://www.walmex.mx)

Corporate: [www.walmartmexicoycam.com.mx](http://www.walmartmexicoycam.com.mx)

From the different formats:

[www.bodegaurrera.com.mx](http://www.bodegaurrera.com.mx)

[www.wal-mart.com](http://www.wal-mart.com)

[www.sams.com.mx](http://www.sams.com.mx)

[www.superama.com.mx](http://www.superama.com.mx)

[www.suburbia.com.mx](http://www.suburbia.com.mx)

[www.bancowalmart.com](http://www.bancowalmart.com)

[www.tarjetawalmart.com.mx](http://www.tarjetawalmart.com.mx)

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Note: The information presented in this document is preliminary.

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October 3<sup>rd</sup>, 2013

