

WAL-MART DE MÉXICO Y CENTROAMÉRICA ANNOUNCES EXECUTION OF DEFINITIVE AGREEMENT WITH ALSEA FOR THE PURCHASE OF VIPS

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, September 10, 2013

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) informs that it reached a definitive agreement with Alsea S.A.B. de C.V. (BMV: ALSEA*) under which Alsea will acquire 100% of the restaurant division of Walmex, which operates with the following banners: VIPS, El Portón, Ragazzi y La Finca ("VIPS"). The closing of the transaction is subject to the approval of regulatory authorities and other conditions which are customary for these types of transactions.

Alsea operates franchised and owned restaurants in Mexico, Argentina, Chile and Colombia such as Domino's Pizza, Starbucks, Burger King, Chili's, California Pizza Kitchen, PF Chang's, Pei Wei, Italiannis and The Cheesecake Factory.

Alsea will buy VIPS for an amount of \$8.2 billion pesos and will, in addition, make lease payments in the future to Walmex for units that are located in properties where other Walmex formats coexist.

In the calendar year that ended December 31, 2012, VIPS represented 1.7% of total consolidated sales of Walmex and 1.6% of its consolidated EBITDA. The sale of VIPS is carried out as part of a plan that Walmex announced at the beginning of this year to simplify its operations and focus its efforts on the rest of its formats.

Scot Rank, Executive President and CEO of Wal-Mart de México y Centroamérica said: *"We are pleased to have reached a definitive agreement with Alsea. Alsea is a world class restaurant operator. Both organizations share fundamental values. This operation allows us to envision greater development opportunities for VIPS associates, a focus on VIPS customers and additional alternatives that will impact the shopping experience of the customers of our other retail formats."*

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