

### WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS AUGUST 2013 SALES AND UPDATES 2013 STORE OPENING PROGRAM

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, September 4<sup>th</sup>, 2013

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of August 2013, sales amounted to **\$34,875 million pesos**. This figure represents a **4.2%** increase over sales reported the same month last year.

#### Total Sales

##### August

##### January - August

	2013 Million MXP	2012 Million MXP	% Growth	2013 Million MXP	2012 Million MXP	% Growth
<b>Mexico</b>	30,143	29,027	3.8	232,013	223,520	3.8
<b>Central America*</b>	4,732	4,429	6.9	36,367	36,435	-0.2
<b>Consolidated</b>	34,875	33,456	4.2	268,380	259,955	3.2

\*Central America sales growth figures are impacted by variations in exchange rates.

#### Mexico Sales

Total sales for Mexico increased **3.8%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **0.7%** decrease compared to the same month of 2012.

Considering the **five-week period** from **July 27<sup>th</sup> to August 30<sup>th</sup> 2013**, as compared to the five-week period ending August 31<sup>st</sup>, 2012, total sales increased **1.8%** and comp store sales decreased **2.6%**.

#### Mexico Sales Growth 2013

##### Calendar

##### Retail Calendar (Saturday-Friday)

	Total Stores %	Comp Stores %
<b>January</b>	4.0	-0.3
<b>February</b>	2.4	-1.9
<b>March</b>	10.1	5.4
<b>April</b>	0.9	-3.6
<b>May</b>	2.1	-2.4
<b>June</b>	5.9	1.2
<b>July</b>	1.1	-3.1
<b>August</b>	3.8	-0.7
<b>January - August</b>	3.8	-0.7

Number of weeks	Total Stores %	Comp Stores %
<b>4</b>	9.8	5.2
<b>4</b>	5.4	1.0
<b>5</b>	9.3	4.6
<b>4</b>	0.2	-4.2
<b>4</b>	2.9	-1.7
<b>5</b>	3.3	-1.3
<b>4</b>	3.5	-0.9
<b>5</b>	1.8	-2.6
<b>35</b>	4.5	0.0

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Management's expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



Average ticket at our stores had a 1.3% increase in comp units in August and transactions had a 2.0% decrease as compared to the same month of 2012.

### **Central America Sales**

Total sales for Central America, on a constant currency basis, increased 10.0%, and comp store sales posted an increase of 5.4%.

### **Update on 2013 New Store Opening Plan**

For the period of January to December 2013, the Company estimates opening 230 units and growing its sales floor in Mexico by 7% and by 6% in Central America, for a total of 7%. Total investment for 2013 is estimated to be approximately \$15,250 million pesos.

The revision of the store opening program for 2013 is the result of an increase in the average time of the process to open a new store. The Company remains optimistic with respect to growth opportunities and will continue investing in the region.

### **Openings**

In **August**, we opened 17 units:

**Mexico:** 16 units.

- **One Bodega Aurrerá** in Chihuahua, Chihuahua.
- **Three Mi Bodega Aurrerá**, one in San Marcos, Guerrero; one in Juchitepec, Estado de México; and one in San Salvador el Seco, Puebla.
- **Eight Bodegas Aurrerá Express**, two in Celaya and one in Irapuato, Guanajuato; one in Uruapan, one in Morelia and one in Apatzingán, Michoacán; one in Monclova, Coahuila; and one in Culiacán, Sinaloa.
- **One Walmart** in Tehuacán, Puebla.
- **One Sam's Club** in Morelia, Michoacán.
- **One Superama** in Mexico City.
- **One Medimart pharmacy** in Mexico City.

**Central America:** 1 unit.

- **One Bodega** in Sonsonate, El Salvador.

Additionally, during **September**, we have opened one unit in Mexico:

- **One Bodega Aurrerá** in Guadalajara, Jalisco.

### **Repurchase of Shares**

From January 1<sup>st</sup> to August 31<sup>st</sup> 2013, we have invested **\$2,063** million pesos in the repurchase of **58,330,000** Company shares.

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## Corporate Social Responsibility

On August 24, Walmart de México Foundation carried out a volunteering day, planting 60 thousand trees in order to reforest Sierra de Guadalupe State Park, considered to be the greatest lung in the State of México. Some 6 thousand hectares benefited from this activity where 7 thousand volunteers from Lysol, Crayola, the Escuela Bancaria Comercial, land owners and the municipal government of Coacalco offered their support.

## Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **August 31<sup>st</sup> 2013**, it operated **3,104** units, broken down as follows:

<b>2,448 Mexico</b>	<b>656 Central America</b>
1,502 Bodegas Aurrerá:	463 Discount Stores
416 Bodegas	99 Supermarkets
270 Mi Bodegas	18 Walmarts
816 Bodegas Express	75 Bodegas
231 Walmarts	1 Club
147 Sam's Clubs	
91 Superamas	
108 Suburbias	
360 Restaurants	
9 Medimart Pharmacies	

As of today, Walmex operates **3,105** units, including the store we have opened in September 2013.

## Ticker Symbols

<b>Mexican Stock Exchange:</b>	<b>Bloomberg:</b>	<b>Reuters:</b>	<b>ADR's sponsored program:</b>
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

## Websites

Investor Relations: [www.walmex.mx](http://www.walmex.mx)

Corporate: [www.walmartmexico.com.mx](http://www.walmartmexico.com.mx)

From the different formats:

[www.bodegaurrera.com.mx](http://www.bodegaurrera.com.mx)

[www.wal-mart.com](http://www.wal-mart.com)

[www.sams.com.mx](http://www.sams.com.mx)

[www.superama.com.mx](http://www.superama.com.mx)

[www.suburbia.com.mx](http://www.suburbia.com.mx)

[www.vips.com.mx](http://www.vips.com.mx)

[www.bancowalmart.com](http://www.bancowalmart.com)

[www.tarjetawalmart.com.mx](http://www.tarjetawalmart.com.mx)

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Note: The information presented in this document is preliminary.

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