

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS

MARCH 2014 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, April 3, 2014

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of March 2014, sales amounted to **\$34,959 million pesos**. This figure represents a **1.2%** increase over sales reported the same month last year.

	March			January – March		
	2014 Million MXP	2013 Million MXP	% Growth	2014 Million MXP	2013 Million MXP	% Growth
Mexico*	29,891	29,587	1.0	87,031	85,791	1.4
Central America**	5,068	4,945	2.5	14,374	13,576	5.9
Consolidated	34,959	34,532	1.2	101,405	99,367	2.1

*Mexico sales do not consider the restaurant division, in conformity with financial norm IFRS5.

**Central America sales growth figures are impacted by variations in exchange rates.

March sales were impacted due to the Easter calendar change from March last year to April this year.

Mexico Sales

Total sales for Mexico increased **1.0%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **3.0%** decrease compared to the same month of 2013.

Considering the **four-week period** from **March 1st to 28th**, as compared to the four-week period ending March 29th, 2013, total sales decreased **1.5%** and comp store sales decreased **5.4%**.

	Calendar		Retail Calendar (Saturday-Friday)	
	Total Stores %	Comp Stores %	Number of weeks	Comp Stores %
January	0.1	-3.8	5	-2.3
February	3.5	-0.8	4	-0.9
March	1.0	-3.0	4	-5.4
January – March	1.4	-2.6	13	-2.8

*Mexico sales do not consider the restaurant division, in conformity with financial norm IFRS5.

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



The number of transactions at our stores during the month of March experienced a 1.9% decrease in comp units, and the average ticket at our stores had a 1.1% decrease.

Central America Sales

Total sales for Central America, on a constant currency basis, increased 1.1%, and comp store sales posted a decrease of 2.1%.

Openings

In **March**, we opened three units:

Mexico: Two units.

- **One Mi Bodega** in Cotija de la Paz, Michoacán.
- **One Bodega Aurrerá Express** in Reynosa, Tamaulipas.

Central America: One unit.

- **One Discount Store** in Managua, Nicaragua.

Repurchase of Shares

From January 1st to March 31st 2014, we have invested **\$716** million pesos in the repurchase of **23,843,000** Company shares.

Corporate Social Responsibility

As part of the *International Woman's Day*, celebrated on March 8th, Walmart de México y Centroamérica announced that during 2013 the Company promoted over 11,370 women to greater responsibility positions in Mexico. Additionally, they received 1,409,884 training hours on gender equality, leadership, quality of life and technical abilities.

On March 21st, Walmart de México y Centroamérica informed of the saving of 400 million liters of water last year, which are equivalent to the daily consumption of 2.6 million people. The Company currently has 642 water-treatment plants, which have made possible the utilization of 1.4 million m³ of water, similar to 560 Olympic pools.



Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **March 31**, 2014, it operated **2,867** units, broken down as follows:

2,199 Mexico	668 Central America
1,589 Bodegas Aurrerá:	474 Discount Stores
437 Bodegas	95 Supermarkets
294 Mi Bodegas	20 Walmarts
858 Bodegas Express	78 Bodegas
243 Walmarts	1 Club
156 Sam's Clubs	
92 Superamas	
109 Suburbias	
10 Medimart Pharmacies	

Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.walmart.com.mx

www.sams.com.mx

www.superama.com.mx

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Note: The information presented in this document is preliminary.

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