

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS JULY 2014 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, August 5, 2014

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of July 2014, sales amounted to **\$34,356 million pesos**. This figure represents a **4.5%** increase over sales reported the same month last year.

Total Sales

	July			January – July		
	2014 Million MXN	2013 Million MXN	% Growth	2014 Million MXN	2013 Million MXN	% Growth
Mexico	29,507	28,266	4.4	205,358	198,454	3.5
Central America*	4,849	4,619	5.0	33,702	31,634	6.5
Consolidated	34,356	32,885	4.5	239,060	230,088	3.9

*Central America sales growth figures are impacted by variations in exchange rates.

Mexico Sales

Total sales for Mexico increased **4.4%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **0.8%** increase compared to the same month of 2013.

Considering the **five-week period** from **June 28 to August 1, 2014**, as compared to the five-week period ending August 2, 2013, total sales increased **4.1%** and comp store sales increased **0.4%**.

Mexico Sales Growth 2014

	Calendar		Retail Calendar (Saturday-Friday)		
	Total Stores %	Comp Stores %	Number of weeks	Total Stores %	Comp Stores %
January	0.1	-3.8	5	1.9	-2.3
February	3.5	-0.8	4	3.4	-0.9
March	1.0	-3.0	4	-1.5	-5.4
April	5.2	1.1	5	7.7	3.5
May	6.9	2.8	4	4.8	0.7
June	3.7	-0.2	4	5.8	1.8
July	4.4	0.8	5	4.1	0.4
January – July	3.5	-0.5	31	3.8	-0.3

This document may contain certain references concerning Wal-Mart de México S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



The average ticket at our stores during the month of July experienced a 2.0% increase in comp units, and the number of transactions had a 1.2% decrease as compared to the same month of 2013.

Central America Sales

Total sales for Central America, on a constant currency basis, increased 7.3%, and comp store sales posted an increase of 4.5%.

Openings

In **July**, we opened seven units:

Mexico: Six units.

- **One Mi Bodega** in Saucillo, Chihuahua.
- **Four Bodegas Aurrerá Express**, one in Monterrey, Nuevo León; one in Tecomán, Colima; one in Acapulco, Guerrero and one in San Luis Potosí, San Luis Potosí.
- **One Sam's Club** in Mazatlán, Sinaloa.

Central America: One unit.

- **One Bodega** in Managua, Nicaragua.

Repurchase of Shares

From January 1 to July 31, 2014, we have invested **\$2,639** million pesos in the repurchase of **81,133,000** Company shares.

Corporate Social Responsibility

Volunteers from the Walmart de México Foundation, in a joint effort with the *Dr. Simi* and *Telefónica* foundations, planted more than one thousand trees in the Sierra de Guadalupe State Park, located in the municipality of Coacalco, in the State of Mexico.

Walmart de México y Centroamérica, through its Palí Redentor store in Nicaragua, channeled food and cleaning products to *Remar Nicaragua Foundation* and *Casa Alianza Nicaragua*, who assist children, young people and senior citizens.



Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **July 31**, 2014, it operated **2,886** units, broken down as follows:

2,209 Mexico	677 Central America
1,598 Bodegas Aurrerá:	476 Discount Stores
439 Bodegas	95 Supermarkets
296 Mi Bodegas	20 Walmarts
863 Bodegas Express	85 Bodegas
243 Walmarts	1 Club
158 Sam's Clubs	
92 Superamas	
108 Suburbias	
10 Medimart Pharmacies	

Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.walmart.com.mx

www.sams.com.mx

www.superama.com.mx

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Note: The information presented in this document is preliminary.

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