

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS

DECEMBER 2013 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, January 7, 2014

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the **year 2013**, sales amounted to **\$420,577 million pesos**. This figure represents a **3.1%** increase over sales reported in 2012.

Walmex also announces that for the year 2013 it grew installed capacity by **7.2%** for Mexico and **6.1%** for Central America, adding up to **7.1%**.

Sales for the **Fourth Quarter 2013** (October – December) were **\$123,258 million pesos**. This figure represents a **3.5%** increase over sales reported the same period last year.

In **December 2013**, sales amounted to **\$51,121 million pesos**. This figure represents a **2.8%** increase over sales reported the same month last year.

	<i>Total Sales</i>					
	<i>December</i>			<i>January – December</i>		
	2013 Million MXP	2012 Million MXP	% Growth	2013 Million MXP	2012 Million MXP	% Growth
Mexico*	44,738	43,449	3.0	363,666	352,123	3.3
Central America**	6,383	6,260	2.0	56,911	55,724	2.1
Consolidated	51,121	49,709	2.8	420,577	407,847	3.1

*Mexico sales do not consider the restaurant division, in conformity with financial norm IFRS5.

**Central America sales growth figures are impacted by variations in exchange rates.

Mexico Sales

Throughout **2013**, total sales for Mexico accounted to **\$363,666 million pesos**. This figure represents a **3.3%** increase over sales reported in 2012 and a comp stores decrease of **1.3%**.

Sales for the **Fourth Quarter 2013** (October – December) were **\$107,250 million pesos**. This figure represents a **3.0%** total sales increase and a **1.6%** comp stores decrease.

During **December**, total sales amounted **\$44,738 million pesos**, a **3.0%** increase for total sales and a **1.6%** comp decrease over sales reported the same month last year. Average ticket decreased **1.0%** and transactions decreased **0.6%**.

Considering the **four-week period** from **November 30th to December 27th 2013**, as compared to the four-week period ending December 28th, 2012, total sales increased **3.1%** and comp store sales decreased **1.4%**.

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



Mexico Sales Growth 2013*
Calendar **Retail Calendar (Saturday-Friday)**

	Total Stores %	Comp Stores %
January	4.0	-0.3
February	2.4	-1.9
March	10.2	5.3
April	1.0	-3.6
May	2.1	-2.4
June	6.1	1.3
July	1.2	-3.2
August	3.9	-0.7
September	-0.1	-4.7
October	0.4	-4.1
November	5.3	0.4
December	3.0	-1.6
January–December	3.3	-1.3

Number of weeks	Total Stores %	Comp Stores %
4	9.8	5.1
4	5.5	1.0
5	9.3	4.6
4	0.3	-4.2
4	2.9	-1.7
5	3.4	-1.3
4	3.5	-0.9
5	1.8	-2.7
4	2.0	-2.6
4	1.3	-3.2
5	2.2	-2.5
4	3.1	-1.4
52	3.7	-0.9

*Mexico sales do not consider the restaurant division, in conformity with financial norm IFRS5.

Central America Sales

For **2013**, total sales for Central America, on a constant currency basis, increased **5.8%**, and comp store sales increased **1.7%**.

Fourth Quarter 2013 (October – December) total sales increased **7.3%** and comp sales increased **2.8%**.

During **December**, total sales increased **1.5%**, and comp store sales recorded a decrease of **2.9%**.

December Openings

During the month of **December**, we opened 62 units:

Mexico: 62 units.

- **14 Bodegas**, two in Mexico City; two in Puebla and one in Teohuacán, Puebla; one in Mazatlán, Sinaloa; one in Acapulco, Guerrero; one in Montemorelos, Nuevo León; one in Nogales, Sonora; one in Reynosa, Tamaulipas; one in Tehuantepec, Oaxaca; one in Chihuahua, Chihuahua; one in Celaya, Guanajuato and one in Tuxtla Gutiérrez, Chiapas.
- **12 Mi Bodegas**, five in Toluca, Estado de México; one in Playa Vicente, one in Lerdo de Tejada and one in Cuauhtémoc, Veracruz; one in Cerritos and one in Cárdenas, San Luis Potosí; one in Poncitlán, Jalisco and one in Santa Ana, Sonora.
- **23 Bodegas Aurrerá Express**, two in Mexico City; eight in Monterrey, Nuevo León; one in Guadalajara, Jalisco; one in Culiacán and two in Los Mochis, Sinaloa; one in Querétaro and one in San Juan del Río, Querétaro; three in Colima and two in Manzanillo, Colima; one in Orizaba, Veracruz and one in Puebla, Puebla.
- **Seven Walmarts**, three in Mexico City; one in Monterrey, Nuevo León; one in Hermosillo, Sonora; one in Tijuana, Baja California and one in Cancún, Quintana Roo.
- **Four Sam's Clubs**, one in Mexico City; two in Monterrey, Nuevo León and one in Mérida, Yucatán.
- **One Superama** in Mexico City.
- **One Suburbia** in Monterrey, Nuevo León.

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2013 Openings

During **2013** we opened **235** units, which represented a sales floor increase of **7.2%** for Mexico and **6.1%** for Central America, for a total of **7.1%**.

At **2013 year-end**, our installed capacity was as follows:

Format	Openings 2013	December 31, 2013 Installed Capacity		December 31, 2012 Installed Capacity		% Increase
		m ²	Sq. Ft.	m ²	Sq. Ft.	
Mexico						
Bodega Aurrerá	168	2,425,898	26,112,367	2,269,842	24,432,572	6.9
Walmart	16	1,907,939	20,537,055	1,789,699	19,264,323	6.6
Sam's Club	14	1,111,053	11,959,374	1,012,293	10,896,320	9.8
Superama	2	149,698	1,611,349	145,943	1,570,936	2.6
Suburbia	10	433,267	4,663,686	405,994	4,370,122	6.7
Medimart Pharmacies	4	2,665	28,686	1,684	18,127	58.3
Total Mexico	214	6,030,520	64,912,517	5,625,455	60,552,400	7.2
Central America						
Discount Stores	7	204,731	2,203,720	202,168	2,176,134	1.3
Supermarkets	3	137,013	1,474,806	133,293	1,434,763	2.8
Hypermarkets	3	117,245	1,262,026	101,218	1,089,511	15.8
Bodegas	8	122,707	1,320,823	107,931	1,161,774	13.7
Clubs	-	3,793	40,833	7,393	79,583	-48.7
Total Central America	21	585,489	6,302,208	552,003	5,941,765	6.1
Total	235	6,616,009	71,214,725	6,177,458	66,494,165	7.1

Repurchase of Shares

During the year we invested **\$3,328** million pesos in the repurchase of **96,000,000** Company shares.

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Corporate Social Responsibility

Mexico's Secretary of the Environment and Natural Resources as well as the Department of Communication and Transportation granted Walmart de México y Centroamérica the "Clean Transportation Program" award, thanks to the Company's commitment with efficient, competitive and environment-friendly freight transportation.

El Salvador's Ministry of Agriculture granted Walmart de México y Centroamérica the "Cosecha Mag 2013" award, as recognition for the Company's commitment and support towards domestic agricultural activities, given their positive impact on job creation and import independency.

Walmart de México y Centroamérica reached once again the first spot on the "Mexico's Top 200 Private Employers" ranking published by *Mundo Ejecutivo* magazine.

Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **December 31**, 2013, it operated **2,861** units, broken down as follows:

2,199 Mexico	662 Central America
1,589 Bodegas Aurrerá:	466 Discount Stores
435 Bodegas	100 Supermarkets
290 Mi Bodegas	20 Walmarts
864 Bodegas Express	75 Bodegas
243 Walmarts	1 Club
156 Sam's Clubs	
92 Superamas	
109 Suburbias	
10 Medimart Pharmacies	

Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

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Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.bodegaurrera.com.mx

www.walmart.com.mx

www.sams.com.mx

www.superama.com.mx

www.suburbia.com.mx

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Note: The information presented in this document is preliminary.

