

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS JANUARY 2014 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, February 6, 2014

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of January 2014, sales amounted to **\$35,392 million pesos**. This figure represents a **1.1%** increase over sales reported the same month last year.

Total Sales January

	2014 Million MXP	2013 Million MXP	% Growth
Mexico*	30,577	30,532	0.1
Central America**	4,815	4,475	7.6
Consolidated	35,392	35,007	1.1

*Mexico sales do not consider the restaurant division, in conformity with financial norm IFRS5.

**Central America sales growth figures are impacted by variations in exchange rates.

Mexico Sales

Total sales for Mexico increased **0.1%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **3.8%** decrease compared to the same month of 2013. Considering the **five-week period** from **December 28th, 2013** to **January 31st, 2014**, as compared to the five-week period ending February 1st, 2013, total sales increased **1.9%** and comp store sales decreased **2.3%**.

Mexico Sales Growth 2014*

Calendar

	Total Stores %	Comp Stores %
January	0.1	-3.8

Retail Calendar (Saturday-Friday)

Number of weeks	Total Stores %	Comp Stores %
5	1.9	-2.3

*Mexico sales do not consider the restaurant division, in conformity with financial norm IFRS5.

Average ticket at our stores had a 3.1% decrease in comp units in **January** and transactions had a 0.8% decrease as compared to the same month of 2013.



Central America Sales

Total sales for Central America, on a constant currency basis, increased **4.0%**, and comp store sales posed an increase of **0.1%**.

Openings

In **January**, we opened six units:

Mexico: One unit.

- **One Mi Bodega** in Coyuca de Benítez, Guerrero.

Central America: Five units.

- **Three Discount Stores**, one in Alta Verapaz, Guatemala; one in Santa Rita, Honduras and one in Managua, Nicaragua
- **Two Bodegas**, one in San José, Costa Rica and one in Coatepeque, Guatemala.

Additionally, during **February** we have opened two units:

Mexico: One unit.

- **One Mi Bodega** in Gutiérrez Zamora, Veracruz.

Central America: One unit.

- **One Bodega** in Chiquimulilla, Guatemala.

Repurchase of Shares

From January 1st to January 31st, 2014, we have invested **\$129** million pesos in the repurchase of **4,020,000** Company shares.

Corporate Social Responsibility

As a result of the *Make Magic* campaign, Walmart de México Foundation was able to channel 159,923 gifts (clothing and toys) through the Mexican Red Cross, benefiting marginalized communities throughout the country. These gifts were donated by customers and associates, thus exceeding our goal of 130 thousand smiles. 43,653 volunteers, ranging from 1,374 Bodega Aurrerá, Suburbia, Superama, Walmart and Sam's Club stores to distribution centers and corporate offices, participated in this endeavor.

Walmart de México y Centroamérica received the *Contribution to the Community* prize, awarded by the Guatemalan-American Chamber of Commerce (AMCHAM) in the environmental category. The Company was recognized for its constant actions aimed at boosting its five sustainability pillars: energy, water, waste, product and people.

This document may contain certain references concerning Wal-Mart de Mexico S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **January 31**, 2014, it operated **2,866** units, broken down as follows:

2,200 Mexico	666 Central America
1,590 Bodegas Aurrerá:	471 Discount Stores
435 Bodegas	97 Supermarkets
291 Mi Bodegas	20 Walmarts
864 Bodegas Express	77 Bodegas
243 Walmarts	1 Club
156 Sam's Clubs	
92 Superamas	
109 Suburbias	
10 Medimart Pharmacies	

As of today, Walmex operates **2,868** units, including the stores we have opened in February 2014.

Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.bodegaurrera.com.mx

www.walmart.com.mx

www.sams.com.mx

www.superama.com.mx

www.suburbia.com.mx

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Note: The information presented in this document is preliminary.

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