

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS APRIL 2014 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, May 6, 2014

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of April 2014, sales amounted to **\$33,625 million pesos**. This figure represents a **6.4%** increase over sales reported the same month last year.

Total Sales

	April			January - April		
	2014 Million MXN	2013 Million MXN	% Growth	2014 Million MXN	2013 Million MXN	% Growth
Mexico*	28,800	27,384	5.2	115,831	113,175	2.3
Central America**	4,825	4,206	14.7	19,199	17,782	8.0
Consolidated	33,625	31,590	6.4	135,030	130,957	3.1

*Mexico sales do not consider the restaurant division, in conformity with financial norm IFRS5.

**Central America sales growth figures are impacted by variations in exchange rates.

Mexico Sales

Total sales for Mexico increased **5.2%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **1.1%** increase compared to the same month of 2013.

Considering the **five-week period** from **March 29th to May 2nd**, as compared to the five-week period ending May 3rd, 2013, total sales increased **7.7%** and comp store sales increased **3.5%**.

Mexico Sales Growth 2014*

	Calendar		Retail Calendar (Saturday-Friday)		
	Total Stores %	Comp Stores %	Number of weeks	Total Stores %	Comp Stores %
January	0.1	-3.8	5	1.9	-2.3
February	3.5	-0.8	4	3.4	-0.9
March	1.0	-3.0	4	-1.5	-5.4
April	5.2	1.1	5	7.7	3.5
January - April	2.3	-1.7	18	3.0	-1.1

*Mexico sales do not consider the restaurant division, in conformity with financial norm IFRS5.

This document may contain certain references concerning Wal-Mart de México S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



The average ticket at our stores during the month of April experienced a 1.0% increase in comp units, and the number of transactions at our stores had a 0.1% increase.

Self-service in Mexico continues showing a strong performance, while Sam's Club still registers a comp stores sales decrease.

Central America Sales

Total sales for Central America, on a constant currency basis, increased 11.7%, and comp store sales posted an increase of 9.1%.

Openings

In **April**, we opened four units:

Mexico: two units.

- **One Bodega** in Tapachula, Chiapas.
- **One Mi Bodega** in San Martín Hidalgo, Jalisco.

Central America: two units.

- **Two Discount Stores**, one in San Sebastián, Guatemala and one in San Salvador, El Salvador.

Repurchase of Shares

From January 1st to April 30th 2014, we have invested **\$983** million pesos in the repurchase of **32,133,000** Company shares.

Corporate Social Responsibility

Walmart de México y Centroamérica's *2013 Financial and Social Responsibility Report* received, for the second consecutive year, the *Level A Application* validation from Global Reporting Initiative (GRI), in view of the high quality and transparency of the information in the five dimensions evaluated: Economic, Environmental, Human Rights, Labor Practices and Labor Ethics and Society and Product Responsibility.

Walmart de México y Centroamérica made a donation in Nicaragua to the National System for the Prevention, Mitigation and Assistance in Natural Disasters (Sinapred) of 1.6 tons of rice and 1.1 tons of beans, aimed at the inhabitants of Nagarote and Mateare, municipalities most impacted by earthquakes.

Walmart de México y Centroamérica was acknowledged once again as the private company with the highest number of jobs generated in Mexico, according to Forbes' *Largest Recruiters in Mexico* ranking.



Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **April 30**, 2014, it operated **2,871** units, broken down as follows:

2,201 Mexico	670 Central America
1,591 Bodegas Aurrerá:	476 Discount Stores
438 Bodegas	95 Supermarkets
295 Mi Bodegas	20 Walmarts
858 Bodegas Express	78 Bodegas
243 Walmarts	1 Club
156 Sam's Clubs	
92 Superamas	
109 Suburbias	
10 Medimart Pharmacies	

Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.walmart.com.mx

www.sams.com.mx

www.superama.com.mx

www.suburbia.com.mx

www.bancowalmart.com

Contacts

Investor Relations	Corporate Communication
Mariana Rodríguez de García +52(55) 5283-0289 Mariana.Rodriguez@wal-mart.com	Antonio Ocaranza Fernández +52(55) 5283-0271 Antonio.Ocaranza@wal-mart.com

Note: The information presented in this document is preliminary.

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May 6th, 2014

