

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS SEPTEMBER 2014 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, October 3, 2014

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of September 2014, sales amounted to **\$33,166 million pesos**. This figure represents a **0.9%** increase over sales reported the same month last year.

Total Sales

	September			January – September		
	2014 Million MXN	2013 Million MXN	% Growth	2014 Million MXN	2013 Million MXN	% Growth
Mexico	28,501	28,325	0.6	265,594	256,416	3.6
Central America*	4,665	4,536	2.8	43,479	40,903	6.3
Consolidated	33,166	32,861	0.9	309,073	297,319	4.0

*Central America sales growth figures are impacted by variations in exchange rates.

Mexico Sales

Total sales for Mexico increased **0.6%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **2.7%** decrease compared to the same month of 2013.

Considering the **four-week period** from **August 30 to September 26, 2014**, as compared to the four-week period ending September 27, 2013, total sales increased **4.0%** and comp store sales increased **0.4%**.

Mexico Sales Growth 2014

	Calendar		Retail Calendar (Saturday-Friday)	
	Total Stores %	Comp Stores %	Number of weeks	Comp Stores %
January	0.1	-3.8	5	-2.3
February	3.5	-0.8	4	-0.9
March	1.0	-3.0	4	-5.4
April	5.2	1.1	5	3.5
May	6.9	2.8	4	0.7
June	3.7	-0.2	4	1.8
July	4.4	0.8	5	0.4
August	7.1	3.5	4	1.3
September	0.6	-2.7	4	0.4
January – September	3.6	-0.3	39	0.0

This document may contain certain references concerning Wal-Mart de México S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



The average ticket at our stores during the month of September experienced a 0.2% increase in comp units, and the number of transactions had a 2.9% decrease as compared to the same month of 2013.

Central America Sales

Total sales for Central America, on a constant currency basis, increased 4.9%, and comp store sales posted an increase of 2.1%.

Openings

In **September**, we opened seven units:

Mexico: seven units.

- **Two Bodegas**, one in Tijuana, Baja California and one in Chihuahua, Chihuahua.
- **One Mi Bodega** en Jerécuaro, Guanajuato.
- **Three Bodegas Aurrerá Express**, in Irapuato, Guanajuato; Monterrey, Nuevo León and Acapulco, Guerrero.
- **One Walmart Supercenter** in Torreón, Coahuila.

Additionally, during **October** we have opened:

Mexico: two units.

- **One Bodega Aurrerá Express** in Monterrey, Nuevo León.
- **One Suburbia** in Uruapan, Michoacán.

Our stores located in the state of Baja California Sur closed temporarily, affected by Hurrigan Odile. As of today, seven of the eight units we have in the state have reestablished their operations.

Repurchase of Shares

From January 1 to September 30, 2014, we have invested **\$3,348** million pesos in the repurchase of **101,729,531** Company shares.

Corporate Social Responsibility:

In September, Walmart de México y Centroamérica was included, for third consecutive year, within the Dow Jones Sustainability Index for Emerging Markets as one of the 86 highest valued companies for its leadership in economic, social and environmental fields.

To assist families adversely affected by Hurricane Odile in the state of Baja California Sur, Mexico, Walmart de Mexico Foundation provided 60 tons of food to the Mexican Red Cross. It also opened 153 collection centers in Bodega Aurrera, Walmart, Superama and Sam's Club units in the states of Jalisco, Nayarit, Baja California, Sonora, and Sinaloa.

The Honduran Foundation for Corporate Responsibility (FUNDAHRSE) granted Walmart de México y Centroamérica in Honduras, the Seal of Corporate Responsibility for the 7th consecutive year, for its commitment to society and its consistency in its mission, vision, and corporate values.

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Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **September 30**, 2014, it operated **2,904** units, broken down as follows:

2,225 Mexico	679 Central America
1,611 Bodegas Aurrerá:	476 Discount Stores
443 Bodegas	95 Supermarkets
298 Mi Bodegas	20 Walmarts
870 Bodegas Express	87 Bodegas
245 Walmarts	1 Club
158 Sam's Clubs	
92 Superamas	
109 Suburbias	
10 Medimart Pharmacies	

As of today, Walmex operates **2,906** units, including the store we have opened in October 2014.

Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.walmart.com.mx

www.sams.com.mx

www.superama.com.mx

www.suburbia.com.mx

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Note: The information presented in this document is preliminary.

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