

WALMART DE MÉXICO Y CENTROAMÉRICA REPORTS AUGUST 2014 SALES

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, September 3, 2014

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during the month of August 2014, sales amounted to **\$36,844 million pesos**. This figure represents a **7.2%** increase over sales reported the same month last year.

Total Sales

	August			January – August		
	2014 Million MXN	2013 Million MXN	% Growth	2014 Million MXN	2013 Million MXN	% Growth
Mexico	31,732	29,638	7.1	237,091	228,091	3.9
Central America*	5,112	4,732	8.0	38,814	36,367	6.7
Consolidated	36,844	34,370	7.2	275,905	264,458	4.3

*Central America sales growth figures are impacted by variations in exchange rates.

Mexico Sales

Total sales for Mexico increased **7.1%** over sales reported for the same month last year. Comp store sales during the month, meaning all those units in operation for over a year, posted a **3.5%** increase compared to the same month of 2013.

Considering the **four-week period** from **August 2 to 29, 2014**, as compared to the four-week period ending August 30, 2013, total sales increased **4.8%** and comp store sales increased **1.3%**.

Mexico Sales Growth 2014

	Calendar		Retail Calendar (Saturday-Friday)	
	Total Stores %	Comp Stores %	Number of weeks	Comp Stores %
January	0.1	-3.8	5	-2.3
February	3.5	-0.8	4	-0.9
March	1.0	-3.0	4	-5.4
April	5.2	1.1	5	3.5
May	6.9	2.8	4	0.7
June	3.7	-0.2	4	1.8
July	4.4	0.8	5	0.4
August	7.1	3.5	4	1.3
January – August	3.9	0.0	35	-0.1

This document may contain certain references concerning Wal-Mart de México S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.



The average ticket at our stores during the month of August experienced a 2.9% increase in comp units, and the number of transactions had a 0.6% increase as compared to the same month of 2013.

Central America Sales

Total sales for Central America, on a constant currency basis, increased 10.5%, and comp store sales posted an increase of 7.6%.

Update on the 2014 New Store Opening Plan

For the period of January to December 2014, the Company estimates opening 149 units, adding 3.1 million sales floor square feet and 4.4 million total box square feet in the region. Total sales floor is expected to increase 4.4%, considering a 4.1% sales floor growth in Mexico and 7.6% in Central America.

Total investment for 2014 is estimated to be approximately \$13,400 million pesos.

The Company will continue investing in the region and estimates a similar sales floor growth for next year.

Openings

In **August**, we opened 11 units:

Mexico: Nine units.

- **Two Bodegas**, one in Yautepec, Morelos and one in Tijuana, Baja California.
- **One Mi Bodega** in Xicotencatl, Tamaulipas.
- **Four Bodegas Aurrerá Express**, two in Villahermosa, Tabasco; one in Atotonilco de Tula, Hidalgo and one in Querétaro, Querétaro.
- **One Walmart Supercenter** in Oaxaca, Oaxaca.
- **One Suburbia** in Oaxaca, Oaxaca.

Central America: Two units.

- **Two Bodegas**, one in San Salvador, El Salvador and one in Tocoa, Honduras.

Repurchase of Shares

From January 1 to August 31, 2014, we have invested **\$3,065** million pesos in the repurchase of **93,548,000** Company shares.



Company Description

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **August 31**, 2014, it operated **2,897** units, broken down as follows:

2,218 Mexico	679 Central America
1,605 Bodegas Aurrerá:	476 Discount Stores
441 Bodegas	95 Supermarkets
297 Mi Bodegas	20 Walmarts
867 Bodegas Express	87 Bodegas
244 Walmarts	1 Club
158 Sam's Clubs	
92 Superamas	
109 Suburbias	
10 Medimart Pharmacies	

Ticker Symbols

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex	WalmexV MM WMMVY US	WalmexV.Mx WMMVY.Pk	WMMVY

Websites

Investor Relations: www.walmex.mx

Corporate: www.walmartmexicoycam.com.mx

From the different formats:

www.walmart.com.mx

www.sams.com.mx

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Note: The information presented in this document is preliminary.

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